**Social media copy suggestions**

Below are suggested social media posts to help you highlight some of the features that make Libby a great reading app and ALT text for accessibility.

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| **Copy** | **ALT Text** | **Graphic** |
| Looking for the perfect audiobook for an upcoming road trip? You can now filter lists by audiobook duration so your listen aligns with your drive!  Learn more: <https://help.libbyapp.com/en-us/6064.htm>?  #LibraryApp #LibraryLove #ReadingApp | On the left, a phone displays the Libby app interface, highlighting filters for audiobook duration.  On the right, bold text reads: "Did you know? You can filter lists by audiobook duration when browsing your library." Below is a teal "Learn More" button. The background is a dark pink color with the Libby logo and tagline: "The library reading app." | A phone with a screen showing a graph  AI-generated content may be incorrect. |
| Want to find the newest books in your library’s digital collection? You can filter lists by date added!  Learn more: <https://help.libbyapp.com/en-us/6066.htm>?  #LibraryApp #LibraryLove #ReadingApp | On the left, a phone screen shows the Libby app interface, highlighting filters and sorting by "date added."  On the right, bold text reads: "Did you know? You can filter lists by date added to see the books your library most recently added to Libby." A teal "Learn More" button appears below. The background is dark pink with the Libby logo and the tagline: "The library reading app." | A phone with a message on it  AI-generated content may be incorrect. |
| Want to start at the beginning of the story? You can filter lists by first in series when browsing your library!  Learn more: <https://help.libbyapp.com/en-us/6018.htm>?  #LibraryApp #LibraryLove #ReadingApp | On the left, a phone screen shows the Libby app interface, highlighting filters for first in series or standalone.  On the right, bold text reads: "Did you know? You can filter lists by first in series or standalone when browsing your library." A teal "Learn More" button appears below. The background is dark pink with the Libby logo and the tagline: "The library reading app." | A phone with a message on it  AI-generated content may be incorrect. |
| Ready to level up your reading game?  Use tags to curate your own personal bookshelf, track your favorite titles, create reading lists & more in the #LibbyApp.  Learn more: <https://help.libbyapp.com/en-us/6087.htm?>  #LibraryApp #LibraryLove #ReadingApp | On the left, a phone screen shows the Libby app interface, the tag option. A menu with options to name a tag and add a description are on the screen.  On the right, bold text reads: "Did you know? You can use Libby tags to create your TBR list Try adding a tag instead of placing a hold when you’re not quite ready to borrow." A teal "Learn More" button appears below. The background is dark pink with the Libby logo and the tagline: "The library reading app." | A cell phone with a message on it  AI-generated content may be incorrect. |
| Find your next read in no time with pins in the #LibbyApp!  Use the pin filter to automatically sort by genre, author, popularity & more.  Learn more: [https://help.libbyapp.com/en-us/6265.htm?](https://help.libbyapp.com/en-us/6265.htm?Highlight=pin)  #LibraryApp #LibraryLove #ReadingApp | On the left, a phone screen shows the Libby app interface. The juvinile filter has a small menu that gives options to pin filter or remove filter.  On the right, bold text reads: "Did you know? You can use pins to automatically apply filters when browsing your library." A teal "Learn More" button appears below. The background is dark pink with the Libby logo and the tagline: "The library reading app." | A phone with text on the screen  AI-generated content may be incorrect. |
| Discovering more titles in the #LibbyApp just got easier!  With Notify Me tags, you can show interest in titles that range from new releases to hard-to-find reads with just a tap.  Learn more: <https://help.libbyapp.com/en-us/6260.htm>  #LibraryApp #LibraryLove #ReadingApp | At the top, bold text reads “Did you know? You can use notify me tags in Libby to express interest in digital titles we don’t yet offer.” Underneath, “And receive notifications if we add them” is included in teal italic text.  In the bottom left corner three phone screens show the Libby app interface. The phone in the forfront displays a book jacket cover with a Notify Me button below.  To the right, a teal "Learn More" button appears next to the devices. The background is dark pink with the Libby logo and the tagline: "The library reading app." | A screenshot of a book  AI-generated content may be incorrect. |
| You'll find titles that aren't offered in our digital collection with Deep Search!  Deep Search activates when you run a search & no titles in our collection match your search query.  Learn more: <https://help.libbyapp.com/en-us/6260.htm>  #LibraryApp #LibraryLove #ReadingApp | On the left, a phone displays the Libby app interface showing the filter menu. At the bottom of the filter menu is the deep search filter which reads “Include titles that are not owned by your library. This is activated automatically when there’s no results for a regular search.  On the right, bold text reads: "Did you know? You can use Libby to find and express interest in titles that aren’t in our digital collection." A teal "Learn More" button is below. The background is dark pink with the Libby logo, tagline "The library reading app," and app store icons for download. | A phone with text on it  AI-generated content may be incorrect. |
| With the #LibbyApp, you can easily switch between multiple library cards from the same library, without missing a beat!   Whether you’re a student or a family of readers, Libby keeps it simple for everyone to access their own collections.  Learn more: <https://help.libbyapp.com/en-us/6000>  #LibraryApp #LibraryLove #ReadingApp | On the left, a phone displays the Libby app interface showing multiple library cards from different libraries. The screen highlights that users can manage and switch between multiple library cards.  On the right, bold text reads: "Did you know? You can switch between multiple cards from the same library without signing out." A teal "Learn More" button is below. The background is dark pink with the Libby logo, tagline "The library reading app," and app store icons for download. | A phone with text on it  AI-generated content may be incorrect. |
| Looking to read your favorite books on your ereader?  With the #LibbyApp, it’s easy! You can transfer ebooks directly from Libby to your ereader & enjoy your favorite titles on multiple devices.  Learn more: <https://help.libbyapp.com/en-us/6059.htm?>  #LibraryApp #LibraryLove #ReadingApp | On the left, a phone displays the Libby app interface showing options for reading ebooks in Libby, including Kindle, Libby, EPUB, PDF, and Media Do. A message at the bottom of the screen reads “Selecting one of these options will lock in your choice until you borrow the title again.”  On the right, bold text reads: "Did you know? You can tansfer ebooks from Libby to your ereader." A teal "Learn More" button is below. The background is dark pink with the Libby logo, tagline "The library reading app," and app store icons for download. | A phone with a book on the screen  AI-generated content may be incorrect. |